



The purpose of Stockton Black Family Day, Inc. is to preserve, promote and foster an ongoing cultural celebration encompassing family values and traditions.

P.O. Box 1079 ■ Stockton, CA 95201 ■ 1-877-394-0301
stocktonblackfamilyday.org

*Stockton Black Family Day 2010 – Celebrating 21 Years in Downtown Stockton!
Committed to Excellence: A Tribute to LaVenna Moppins Gray*

July 15, 2010

Dear Community Partner,

The Annual Stockton Black Family Day event is rapidly approaching, and as in tradition this year's event will be held on Labor Day, September 6th, at our new location the Weber Point Event Center in downtown Stockton. Event overview attached.

We appreciate your commitment to our cause, and with your continued support we are able to provide an event that celebrates the arts, culture and family in Stockton – in a healthy, safe and fun environment.

Please take a moment to review and select your sponsorship level:

IMANI Level - \$2,000

Faith - To believe with all our people; our parents; our teachers; our leaders and the righteousness and victory of our struggle.

- Double-Page Spread Color Ad in the Souvenir Booklet
- Opening Ceremony Presentation Plaque at Stockton Black Family Day Celebration
- Flash/Video Advertising Link on Website
- Sponsor Listing in all Print, News and PSA Festival Advertising
- Sponsor Logo on Stockton Black Family Day Boulevard Banner (30' x 3')
- (2) Exhibitor Booths at Stockton Black Family Day Celebration

UJIMA Level - \$1,000

Collective Work & Responsibility - To build and maintain our community together and make our sisters' and brothers' problems our problems and solve them together.

- Premier Full-Page Color Ad in the Souvenir Booklet
- Opening Ceremony Presentation Certificate at Stockton Black Family Day Celebration
- Stationary Advertising Link on Website
- Sponsor Listing in all Print, News and PSA Festival Advertising
- Sponsor Listing on Stockton Black Family Day Boulevard Banner (30' x 3')
- Exhibitor Booth at Stockton Black Family Day

NIA Level - \$500

Purpose - To make our collective vocation the building and development of our community in order to restore our people to their traditional greatness.

- Full-Page Black/White Ad in the Souvenir Booklet
- Opening Ceremony Presentation Certificate at Stockton Black Family Day Celebration
- Stationary Advertising Link on Web Site
- Sponsor Listing in all Print, News and PSA Festival Advertising
- Exhibitor Booth at Stockton Black Family Day Celebration

Sincerely,

Fayette L. Reynolds, Co-Chair
Stockton Black Family Day, Inc.



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Stockton Black Family Day Celebration
Labor Day, September 6, 2010 / 9am - 6pm
Weber Point Event Center (Downtown Stockton)

- ◆ Health & Wellness Expo
- ◆ Continental Breakfast
- ◆ BFD Morning Health Walk @ 9am
- ◆ First 5 Children's Pavilion
- ◆ BFD Marketplace: Food, Vendors, Exhibitors
- ◆ Speakers addressing health concerns, social issues and financial literacy
- ◆ Gospel Explosion Program
- ◆ Empowering Young Voices: Youth Program
- ◆ Live Entertainment featuring local artist

Purpose:

The purpose of Stockton Black Family Day, Inc. is to preserve, promote and foster an ongoing cultural celebration, encompassing family values and traditions.

Our Focus on Health:

Stockton Black Family Day unites families in a safe celebration that is tobacco, alcohol and drug free. We provide an environment where participants are introduced to positive activities, preventive health information and screenings, and a wealth of resources available within our community. Over the years, substance abuse, unhealthy lifestyles, and lack of adequate health information and resources have contributed to significant health disparities within the African American family. Some of the long-term health problems African Americans face are; increased levels of obesity, diabetes, asthma and heart disease. Overall, lack of information and access to preventive healthcare has been a detriment to our community. Black Family Day provides information and activities to help bridge the health gap that exists in San Joaquin County and beyond.

Our Values:

Stockton Black Family Day allows communities to participate in a myriad of activities to help others understand, by their presence, that FAMILY is crucial to the Central Valley Region, the State of California and America. By congregating in a celebration in downtown Stockton and setting a positive example for young people of all creeds and races, this community event helps to reinforce values of educational achievement, healthy living, faith, creative aspirations, economic justice, peace and respect for all cultures.